

**ARROYO SECO  
NEIGHBORHOOD COUNCIL**  
POST OFFICE BOX 42254  
LOS ANGELES, CA 90042  
MESSAGE PHONE: 323-418-ASNC  
<http://www.asnc.us>

**OFFICERS**

Martha F. Benedict  
PRESIDENT

Nina Zlippy  
VICE-PRESIDENT

Valerie Harragin  
SECRETARY

Andrew Ptashnik  
TREASURER

Teresa Bonsell  
REGISTRAR

**CITY OF LOS ANGELES  
CALIFORNIA**



**COMMUNICATIONS & OUTREACH COMMITTEE**

**Chair Teresa Bonsell**

Margaret Barto, Martha Benedict, Rick Laudati,  
Andrew Ptashnik, Christian Rodriguez, Ariel Van Zandweghe

**c/o EmpowerLA - DONE**  
200 N. Spring St., Suite 2005, Los Angeles, CA 90012  
Phone: (213) 978-1551  
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**GEOGRAPHICAL REPRESENTATIVES**

Andrea Moran, Hermon  
Judy Shane, Hermon  
Martha Benedict, Montecito Heights  
Roy Payan, Montecito Heights  
Darius Adle, Monterey Hills  
David Lyttle, Monterey Hills  
Valerie Harragin, Mount Washington  
Christine Pierron, Mount Washington  
Andrew Ptashnik, Mount Washington  
vacancy, Mount Washington  
Riser, Sycamore Grove  
Sergio Vidal-Echeverria, Sycamore Grove

**AT LARGE REPRESENTATIVES**

Teresa "Teri" Bonsell, At Large  
Tony Torres, At Large  
Terry Saltzman, Community Non-Profits  
vacancy, Education & Youth  
Nina Zlippy, Environment  
Margaret Barto, Faith-based Organizations  
Annie Sakamoto, Healthcare & Seniors  
Ariel Van Zandweghe, Recreation, Culture, & Arts  
Alfred Buhler, Retail, Wholesale, & Service Business

**ARROYO SECO NEIGHBORHOOD COUNCIL (ASNC)  
SPECIAL JOINT MEETING OF THE BOARD WITH  
THE COMMUNICATIONS AND OUTREACH COMMITTEE**

Wednesday, September 4, 2013 • 6:30 p.m. • Ramona Hall, 4580 North Figueroa Street, Los Angeles, CA 90065

**A G E N D A**

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting Department of Neighborhood Empower, at (213) 978-1551 or toll-free at 311.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all members of the Board in advance of a meeting, may be viewed at the Neighborhood Council meeting or on the Neighborhood Council website by clicking or visiting [www.asnc.us](http://www.asnc.us).

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 días de trabajo (72 horas) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 978-1551.

- 1. WELCOME AND INTRODUCTIONS** - Teresa Bonsell, chair (1 min.)
- 2. GENERAL PUBLIC COMMENT** (10 min.) The public may provide comments to the committee on nonagenda items within the Neighborhood Councils subject matter jurisdiction. However, please note that under the Brown Act, the committee is prevented from acting on the issue you bring to its attention until the matter is agendaized for discussion at a future public meeting. (Limited to 2 minutes per speaker.)
- 3. OUTREACH POSTCARDS AND BANNERS FOR LOCAL ISSUES COMMITTEES** (5 min.) Discussion and possible action on postcard mailing community-wide to promote local issues meetings as well as custom banners for each community that requests them. Consideration of timing, given that the newsletter is planned for October.
- 4. VIDEO CAMERA AND TRIPOD** (5 min.) Discussion and possible action to recommend to the ASNC Board the purchase of a video camera and tripod to record all ASNC Board and Committee meetings.
- 5. TRANSPORT CART** (5 min.) Discussion and possible action to recommend to the ASNC Board the purchase of a transport cart to use at Outreach events that require ASNC furnish its own canopies, tables and chairs .
- 6. SYCAMORE GROVE OUTREACH** (5 min.) Discussion and possible action on meeting the challenge to reach Sycamore Grove stakeholders with activities such as weekend public cleanups, Neighborhood Watch, forums, concerts and information fairs that would attract their participation.
- 7. MONTEREY HILLS OUTREACH** (5 min.) Discussion and possible action to 1) organize meetings between the Co-Chairs of the Local Issues Committee, the ASNC Registrar and President with HOA leaders, and 2) Korean community leaders in order to facilitate enhanced communications with the full spectrum of stakeholders.
- 8. EMAIL BLAST** (5 min.) Discussion and possible action to relieve Rick Laudati from the weekly email blast responsibility and appointment of a replacement volunteer.
- 9. SUMMARY OF UPCOMING OUTREACH OPPORTUNITIES** (5 min.)
- 10. INPUT ON FUTURE AGENDA ITEMS** (5 min.)
- 11. ADJOURNMENT**

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