

**ARROYO SECO  
NEIGHBORHOOD COUNCIL**  
POST OFFICE BOX 42254  
LOS ANGELES, CA 90042  
MESSAGE PHONE: 323-418-ASNC  
<http://www.asnc.us>

**OFFICERS**

Valerie Harragin  
PRESIDENT

Martha Benedict  
1st VICE-PRESIDENT

Lenora Bejarano  
SECRETARY

Lynda Valencia  
TREASURER

Teresa Bonsell  
2nd VICE PRESIDENT

**CITY OF LOS ANGELES  
CALIFORNIA**



**COMMUNICATIONS & OUTREACH COMMITTEE**

Chair Teresa Bonsell

Margaret Barto, Martha Benedict, Lynda Valencia

**ELECTION OUTREACH COMMITTEE**

Chair Paul Bonsell

**c/o EmpowerLA - DONE**  
200 N. Spring St., Suite 2005  
Los Angeles, CA 90012  
Phone: (213) 978-1551  
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**GEOGRAPHICAL REPRESENTATIVES**

Tony Howard, Hermon  
vacant, Hermon  
vacant, Montecito Heights  
Roy Payan, Montecito Heights  
Jim Henderson Monterey Hills  
Lynda Valencia, Monterey Hills  
Moira Gomez, Mount Washington  
Valerie Harragin, Mount Washington  
Helen McAlary, Mount Washington  
Tamar Rosenthal, Mount Washington  
vacant, Sycamore Grove  
vacant, Sycamore Grove

**AT LARGE REPRESENTATIVES**

Teresa "Teri" Bonsell, Community Interest  
Margaret Barto  
Lenora Bejaran  
Martha Benedict  
Brendan Curran  
Raul Esquivel  
Lynn Moses

**ARROYO SECO NEIGHBORHOOD COUNCIL (ASNC)**

Special Joint Meeting of the Board with

**THE COMMUNICATIONS & OUTREACH AND THE ELECTION OUTREACH COMMITTEE**

Wednesday, November 4th, 2015 • 6:30 p.m. • Ramona Hall, 4580 North Figueroa Street, Los Angeles, CA 90065

**A G E N D A**

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting Department of Neighborhood Empower, at (213) 978-1551 or toll-free at 311.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all members of the Board in advance of a meeting, may be viewed at the Neighborhood Council meeting or on the Neighborhood Council website by clicking or visiting [www.asnc.us](http://www.asnc.us).

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 días de trabajo (72 horas) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 978-1551.

- 1. WELCOME AND INTRODUCTIONS** - Teresa & Paul Bonsell, Outreach chairs (1 min.)
- 2. GENERAL PUBLIC COMMENT** (10 min.) The public may provide comments to the committee on nonagenda items within the Neighborhood Councils subject matter jurisdiction. However, please note that under the Brown Act, the committee is prevented from acting on the issue you bring to its attention until the matter is agendaized for discussion at a future public meeting. (Limited to 2 minutes per speaker.)

*Items below for discussion and possible action:*

- 3. CONVENING OF ELECTION OUTREACH COMMITTEE** Members may not be ASNC candidates.
- 4. ELECTION TIMELINE AND CRITICAL DATES** Discussion of election milestones and goals for each. For instance, the candidate deadline is February 7th. What should be accomplished before then? What outreach events should be held and when, in order to support candidate recruitment and Election Day May 21, 2016.
- 5. ELECTION PRINT CAMPAIGN** Discussion of print media: newsletters, postcards, advertisements. Estimate the print budget to be considered at the Budget & Finance Committee and ASNC Board approval.
- 6. NORTHEAST LOS ANGELES HOLIDAY PARADE** Discuss ASNC participation in the annual event; purchase of program advertisement.
- 7. MONTECITO REC CENTER GIFT GIVEAWAY** Consider expenditure of up to \$400 for goodie bags and small gifts purchased from Holiday Goo or similar for annual community holiday event at Montecito Heights Rec Center.
- 8. RAMONA HALL HOLIDAY MOVIE NIGHT** Consider expenditure of up to \$300 for refreshments from Smart & Final or similar to support a holiday movie night at Ramona Hall, date to be determined.
- 9. RAMONA HALL COMMUNITY HOLIDAY CELEBRATION** Consider expenditure of up to \$400 for gift bags and small presents from Holiday Goo or similar for annual community holiday event at Ramona Hall on December 18.
- 10. INPUT ON FUTURE AGENDA ITEMS** (5 min.)
- 11. ADJOURNMENT**