

**ARROYO SECO  
NEIGHBORHOOD COUNCIL**  
POST OFFICE BOX 42254  
LOS ANGELES, CA 90042  
MESSAGE PHONE: 323-418-ASNC  
<http://www.asnc.us>

**OFFICERS**

Martha F. Benedict  
PRESIDENT

Nina Zlippy  
VICE-PRESIDENT

Valerie Harragin  
SECRETARY

Andrew Ptashnik  
TREASURER

Teresa Bonsell  
REGISTRAR

**CITY OF LOS ANGELES  
CALIFORNIA**



**COMMUNICATIONS & OUTREACH COMMITTEE**

Chair Teresa Bonsell

Margaret Barto, Martha Benedict, Rick Laudati,  
Andrew Ptashnik, Christian Rodriguez, Ariel Van Zandweghe

**c/o EmpowerLA - DONE**  
200 N. Spring St., Suite 2005, Los Angeles, CA 90012  
Phone: (213) 978-1551  
Fax: (213) 978-1751

**GEOGRAPHICAL REPRESENTATIVES**

Andrea Moran, Hermon  
Judy Shane, Hermon  
Martha Benedict, Montecito Heights  
Roy Payan, Montecito Heights  
Darius Adle, Monterey Hills  
vacant, Monterey Hills  
Valerie Harragin, Mount Washington  
Christine Pierron, Mount Washington  
Andrew Ptashnik, Mount Washington  
Padraic Cassidy, Mount Washington  
Joseph Riser, Sycamore Grove  
Sergio Vidal-Echeverria, Sycamore Grove

**AT LARGE REPRESENTATIVES**

Teresa "Teri" Bonsell, At Large  
Tony Torres, At Large  
Terry Saltzman, Community Non-Profits  
Randall Zorick, Education & Youth  
Nina Zlippy, Environment  
Margaret Barto, Faith-based Organizations  
Annie Sakamoto, Healthcare & Seniors  
Ariel Van Zandweghe, Recreation, Culture, & Arts  
Alfred Buhler, Retail, Wholesale, & Service Business

**ARROYO SECO NEIGHBORHOOD COUNCIL (ASNC)**  
SPECIAL JOINT MEETING OF THE BOARD WITH  
**THE COMMUNICATIONS AND OUTREACH COMMITTEE**

Wednesday, October 2, 2013 • 6:30 p.m. • Ramona Hall, 4580 North Figueroa Street, Los Angeles, CA 90065

**AGENDA**

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting Department of Neighborhood Empowerment, at (213) 978-1551 or toll-free at 311.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all members of the Board in advance of a meeting, may be viewed at the Neighborhood Council meeting or on the Neighborhood Council website by clicking or visiting [www.asnc.us](http://www.asnc.us).

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 días de trabajo (72 horas) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 978-1551.

- 1. WELCOME AND INTRODUCTIONS** - Teresa Bonsell, chair (1 min.)
- 2. GENERAL PUBLIC COMMENT** (10 min.) The public may provide comments to the committee on nonagenda items within the Neighborhood Councils subject matter jurisdiction. However, please note that under the Brown Act, the committee is prevented from acting on the issue you bring to its attention until the matter is agendaized for discussion at a future public meeting. (Limited to 2 minutes per speaker.)
- 3. NORTHEAST LOS ANGELES VETERANS PARADE** (Ruby Devera 5 min.) Discussion and possible action to contribute to and participate in the Veterans Parade in Northeast Los Angeles.
- 4. UPCOMING OUTREACH EVENTS IN SYCAMORE GROVE AND MONTEREY HILLS** (10 min.) Discussion of logistics, volunteers and materials required, given approval of funding of \$200 for each event.
- 5. OCTOBER POST CARD** (5 min.) Discussion of production cycle and volunteer help required.
- 6. NOVEMBER NEWSLETTER** (5 min.) Discussion of content, production needs and volunteer help required.
- 7. BUSINESS CARDS FOR NEW OFFICERS AND MEMBERS** (5 min.) Discussion and possible action to spend up to \$234.30 on business cards as needed at \$21.30 each (200) for new members and updated member titles.
- 8. NORTHEAST LOS ANGELES HOLIDAY PARADE** (5 min.) Discussion and possible action to contribute to and participate in the longest running seasonal parade in Los Angeles.
- 9. HALLOWEEN CANDY FOR FARMER'S MARKET OUTREACH** (5 min.) Discussion and possible action to spend up to \$50 for candy to distribute at the outreach effort on October 29th Old LA Farmer's Market event.
- 10. LANTERN FOR STORAGE SPACE** (5 min.) Discussion and possible action to spend up to \$50 to purchase battery-operated LED lantern to be used and kept in the ASNC's storage space.
- 11. SUMMARY OF UPCOMING OUTREACH OPPORTUNITIES THROUGH YEAR'S END** (5 min.)
- 12. INPUT ON FUTURE AGENDA ITEMS** (5 min.)
- 13. ADJOURNMENT**

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