

**ARROYO SECO
NEIGHBORHOOD COUNCIL**
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OFFICERS

Martha F. Benedict
PRESIDENT

Jack Fong
VICE-PRESIDENT

Valerie Harragin
SECRETARY

Judy Knapton
TREASURER

Ariel Van Zandweghe
REGISTRAR

**CITY OF LOS ANGELES
CALIFORNIA**



BUDGET & FINANCE COMMITTEE

Chair Judy Knapton
Alfred Buhler, Andrew Ptashnik,
Ariel Van Zandweghe, Sergio Vidal-Echeverria

COMMUNICATIONS & OUTREACH COMMITTEE

Chair Ariel Van Zandweghe
Margaret Barto, Rick Laudati, Andrew Ptashnik,
Christian Rodriguez, Terry Saltzman

c/o EmpowerLA - DONE
200 N. Spring St., Suite 2005, Los Angeles, CA 90012
Phone: (213) 978-1551
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GEOGRAPHICAL REPRESENTATIVES

Andrea Moran, Hermon
Judy Shane, Hermon
Martha Benedict, Montecito Heights
Roy Payan, Montecito Heights
Judy L. Knapton, Monterey Hills
Darius Adle, Monterey Hills
Valerie Harragin, Mount Washington
Andrea Jayasekera, Mount Washington
Andrew Ptashnik, Mount Washington
Joseph Riser, Sycamore Grove
Sergio Vidal-Echeverria, Sycamore Grove

AT LARGE REPRESENTATIVES

Teresa "Teri" Bonsell, At Large
Jack Fong, At Large
Terry Saltzman, Community Non-Profits
Brittany Wolfson, Education & Youth
Nina Zippay, Environment
Margaret Barto, Faith-based Organizations
Annie Sakamoto, Healthcare & Seniors
Ariel Van Zandweghe, Recreation, Culture, & Arts
Alfred Buhler, Retail, Wholesale, & Service

ARROYO SECO NEIGHBORHOOD COUNCIL (ASNC)

SPECIAL MEETING OF THE BOARD WITH

THE COMMUNICATIONS & OUTREACH AND BUDGET & FINANCE COMMITTEES

Wednesday April 17, 2013 · 6:30pm · Ramona Hall, 4580 North Figueroa Street, Los Angeles, CA 90065

A G E N D A

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting Department of Neighborhood Empower, at (213) 978-1551 or toll-free at 311.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all members of the Board in advance of a meeting, may be viewed at the Neighborhood Council meeting or on the Neighborhood Council website by clicking or visiting www.asnc.us.

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 días de trabajo (72 horas) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 978-1551.

- 1. CALL TO ORDER AND ROLL CALL** (1 min.)
- 2. GENERAL PUBLIC COMMENT** The public may provide comments to the board on nonagenda items within the Committee's subject matter jurisdiction. However, please note that under the Brown Act, the committee is prevented from acting on the issue you bring to its attention until the matter is agendaized for discussion at a future public meeting. (Limited to 2 minutes per speaker.)
- 3. REVIEW OF REMAINING FUNDS** (Martha Benedict) Discussion overview of funding deadlines.
- 4. OUTREACH SUPPLIES** (Teresa Bonsell) Discussion and possible action to purchase materials and equipment to enhance ASNC's participation in outreach activities. Estimated cost: up to \$15,000
- 5. TIMER FOR ASNC BOARD MEETINGS** (Martha Benedict) Discussion and possible action to purchase professional level countdown timer to facilitate ASNC Board meetings. Recommended by DONE's C4C mentors <http://www.microframecorp.com/product/D6340XXXK.html> Estimated cost: \$500
- 6. PREPAYMENT OF ASNC FIXED EXPENSES** (Martha Benedict) Discussion and possible action to pre-pay ongoing expenses for Ramona Hall room rentals. Post Office box rental and Public Storage.
- 7. OPTIONS FOR EMAIL BLASTS** (Christian Rodriguez) Discussion and possible action to recommend more email outreach, including email sign-up on the ASNC web site that links to Mail Chimp directly, opt-ins for specific agendas, and other services available from the provider. Establish guidelines for suitable content with adequate lead time for contributors.

(continued)



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THE COMMUNICATIONS & OUTREACH AND BUDGET & FINANCE COMMITTEES • APRIL 17, 2013 • RAMONA HALL COMMUNITY CENTER

8. **HIRE OUTSIDE SERVICE PROVIDER FOR NEWSLETTER FULFILLMENT** (Andrew Ptashnik)
Discussion and possible action to create a motion to the ASNC Board to contract the fulfillment of the monthly newsletter to a service company for the purpose of e-mailing it to the ASNC mailing list and print and posting it to the ASNC postal mail list and other newsletter options. Estimated cost: TBD
9. **DISTRIBUTION OF GAS COMPANY FLYER TO PROMOTE INFORMATION EVENT** (Andrew Ptashnik)
Discussion and possible action to recommend a motion to the ASNC Board the expenditure of up to \$300 to distribute the Southern California Gas Company event flyer (attached) promoting So Cal Gas Advanced Metering Project on May 6 at Ramona Hall. The distribution to be via Postal Door Drop. Estimated cost: \$300
10. **CD1 BILINGUAL RUNOFF DEBATE** (Martha Benedict)
Discussion and possible action to recommend outreach participation and contribution to the bilingual CD1 candidate forum April 27 10am at Highland Park Rec Center. Other sponsors: HHPNC, MWA, MHIA, HPHT. Funds requested up to: \$150
11. **NEIGHBORHOOD WATCH FAIR** (Martha Benedict)
Discussion and possible action to consider outreach value of stakeholder Moira Gomez's proposed street party in west Mt. Washington scheduled for June 20. Possible partnership with LAPD, LAFD and CERT teams to benefit the entire ASNC area. The project has been considered by the Mt. Washington Local Issues Committee. Funds requested: \$890
12. **ARTS & LITERACY PROJECT** (Margaret Barto)
Discussion and possible action to recommend a Neighborhood Purposes Grant for an education project by Rock Rose Gallery in Sycamore Grove for 50 needy children. Also discussed at the Sycamore Grove Local Issues on April 18. Funds requested: TBD
13. **LUMMIS HOME UPGRADES** (Christian Rodriguez)
Discussion and possible action to recommend a Neighborhood Purposes Grant for the Lummis Home, an historic resource in the Sycamore Grove area of the ASNC. The project will include cleaning and restoration of the walls and windows of the Museo of the Lummis Home as well as the design and fabrication of new lighting fixtures. All work will be done in compliance with the Secretary of the Interior's Standards for Treatment of Historic Properties. The project will be discussed at the Sycamore Grove Local Issues meeting on April 18. Funds requested: \$5000
14. **DEBS PARK BROCHURES** (Roy Payan)
Discussion and possible action to fund reprinting of Debs Park informational brochure that includes credit to ASNC including logo. ASNC provided the funding for 10,000 brochures in 2010 printed by the City's printing service. Debs Park is a community resource in the ASNC community. Brochures will be stored at the Audubon Center and shared with the ASNC. They will be distributed at the Center and at other related outreach events. Funds requested: \$1,465.08
15. **PROJECTOR FOR MONTECITO HEIGHTS SENIOR CENTER** (Roy Payan)
Discussion and possible action to recommend a Neighborhood Purposes Grant to purchase a projection system for the Montecito Heights Senior Center. The last system they had was stolen and has not been recovered. The project was approved at the Montecito Heights Local Issues meeting on March 21. Funds requested: \$700
16. **PROJECTOR & SOUND SYSTEM FOR RAMONA HALL** (Roy Payan)
Discussion and possible action to recommend a Neighborhood Purposes Grant to purchase a projection system, DVD Blu/Ray VCR and sound system for Ramona Hall Community Center to enable them to show movies and presentations at community events as well as to enhance classes conducted there. The project will be discussed at the Sycamore Grove Local Issues meeting on April 18. Funds requested: \$1400
17. **ADJOURNMENT** before 9 p.m.

