

**ARROYO SECO  
NEIGHBORHOOD COUNCIL**  
POST OFFICE BOX 42254  
LOS ANGELES, CA 90042  
MESSAGE PHONE: 323-418-ASNC  
<http://www.asnc.us>

**OFFICERS**

Martha F. Benedict  
PRESIDENT  
Jack Fong  
VICE-PRESIDENT  
Valerie Harragin  
SECRETARY  
Judy Knapton  
TREASURER  
Ariel Van Zandweghe  
REGISTRAR

**CITY OF LOS ANGELES  
CALIFORNIA**



**c/o EmpowerLA - DONE**  
200 N. Spring St., Suite 2005, Los Angeles, CA 90012  
Phone: (213) 978-1551  
Fax: (213) 978-1751

**GEOGRAPHICAL REPRESENTATIVES**

Andrea Moran, Hermon  
Judy Shane, Hermon  
Martha Benedict, Montecito Heights  
Roy Payan, Montecito Heights  
Judy L. Knapton, Monterey Hills  
Darius Adle, Monterey Hills  
Paul Jacques, Mount Washington  
Valerie Harragin, Mount Washington  
Andrea Jayasekera, Mount Washington  
Andrew Ptashnik, Mount Washington  
Joseph Riser, Sycamore Grove  
Sergio Vidal-Echeverria, Sycamore Grove

**AT LARGE REPRESENTATIVES**

Terry Saltzman, Community Non-Profits  
Brittany Wolfson, Education & Youth  
Nina Zippay, Environment  
Margaret Barto, Faith-based Organizations  
Annie Sakamoto, Healthcare & Seniors  
Ariel Van Zandweghe, Recreation, Culture, & Arts  
Alfred Buhler, Retail, Wholesale, & Service  
Jack Fong, At-Large  
Teresa "Teri" Bonsell, At-Large

**ARROYO SECO NEIGHBORHOOD COUNCIL (ASNC)  
General Meeting of the ASNC with the  
Communications & Outreach Committee**

**WEDNESDAY DECEMBER 5, 2012 • 6:30PM  
RAMONA HALL — 4580 N Figueroa Street, Los Angeles, CA90065**

**A G E N D A**

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In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all members of the Board in advance of a meeting, may be viewed at the Neighborhood Council meeting or on the Neighborhood Council website by clicking or visiting [www.asnc.us](http://www.asnc.us).

*SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 dias de trabajo (72 horas) ANTES DEL [EVENTO](#). SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 978-1551.*

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**I. OPENING REMARKS:**

Introductory comments by Ariel Van Zandweghe, Outreach Committee Chair.  
Introduction of each Committee Member:

Paul Jacques  
Margaret Barto  
Terry Salzman  
Andrew Ptashnik  
Christian Rodriguez (Stakeholder)  
Rick Laudati (Committee Candidate)  
Nina Zipay (Committee Candidate)



**ARROYO SECO NEIGHBORHOOD COUNCIL (ASNC)**  
**Outreach Committee Meeting - Agenda, Page 2**  
**WEDNESDAY DECEMBER 5, 2012 • 6:30PM**  
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**II. PUBLIC COMMENTS:**

Comments from stakeholders, the public and Committee members on non-agenda items within the ASNC's jurisdiction (limited to two minutes per speaker).

**III. NEW BUSINESS:**

1. Discuss and review Outreach strategies to be used.
2. Motion to request to Pat Griffith to continue running the ASNC alert.(Ariel Van Zandweghe)
3. Assign outreach tasks to committee volunteers.  
(Agenda postings -Blast mailings-Graphic design)
4. Discuss and review the Outreach budget approved by the Board.
5. Discuss and make recommendations to the board on the following items:
  - a. A newsletter email and/or address sign up page on the ASNC web site.
  - b. A news update section on the front page of the ASNC web site
  - c. A request for funding from the Hermon LIC.

**V. ADJOURNMENT**



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