

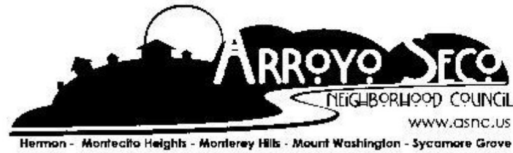
CITY OF LOS ANGELES  
CALIFORNIA

ARROYO SECO  
NEIGHBORHOOD COUNCIL

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VICE-PRESIDENT  
Meredith C. McKenzie  
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Mark S. Legassie  
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Meredith C. McKenzie  
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Mark S. Legassie, Community Non-Profits  
Joseph Riser, Education & Youth  
Jerry P. Schneider, Environment  
Glenda Lubelsky, Faith-based Organizations  
Roy Payan, Healthcare & Seniors  
Martha F. Benedict, Recreation, Culture, & the Arts  
Meredith C. McKenzie, Retail, Wholesale, & Service

Community Outreach Committee Agenda

Ramona Hall, 4580 N. Figueroa Avenue, Los Angeles, CA 90042  
Sat, April 23, 2011 – 11:00am

- I. Opening remarks and welcome to membership \* (2 min)
- II. Stakeholder comments on non-agenda items within the scope of committee's mandate \*\* (8 min)
- III. **Old Business:** None
- IV. **New Business:** New Committee Funding Requests – Discussion of the Following Motions:
  1. \$500 - Annual Newsletter: Motion to allocate up to \$500 to cover the cost of design, printing and mailing of annual newsletter to registered stakeholders. Request involves using ASNC credit card for direct purchase of paper, copying and postage. (Request Originator: Meredith McKenzie, Registrar & Committee Chair)
  2. **\$1,200 – Advertisements, Banners & News Stories:** Motion to allocate up to \$1,200 to cover the cost of advertising in the Sentinel, Northeast Sun, and Village Pub to promote ASNC efforts for the next 6 months. Request involves using ASNC credit card to place advertising. (Request Originator: Mark Legassie, Committee Member)
  3. **\$1,000 –Trifold Brochures & Mini-Posters:** Motion to allocate up to \$1,000 to cover the cost for design, layout, printing and folding of high quality ASNC brochures that can be distributed throughout the community, promoting ASNC projects and achievements. Request involves using ASNC credit card to pay selected vendors. (Request Originator: Mark Legassie, Committee Member)
  4. **\$1,500 –Replacement of ASNC PA system:** Motion to spend up to \$1,500 on a replacement PA system for ASNC's current system that recently failed. Request involves using ASNC credit card to pay selected vendor. (Request Originator: Mark Legassie, Committee Member)
  5. **Merging Website Committee with Community Outreach Committee:** Discussion and Motion to combine the website committee with the community outreach committee. (Request Originator: Mark Legassie, Committee Member)
  6. **Next Community Outreach Meeting (TBD)**
- V. Adjournment.

\* The ASNC Community Outreach Committee is open to all Arroyo Seco Neighborhood Council stakeholders

\*\* (from ASNC Bylaws): ART. VIII (COMMITTEES) All committees shall be composed of both board and non-board members. The following Standing Committee[s] shall be established. 6) Ad Hoc Committees may be established by the Board. Subject to Board approval, the President shall appoint chairs of ad hoc committees, except for ad hoc committees dealing with grievances.

The purpose of the ASNC [is to]: 1) Provide a forum for discussion and review of ASNC issues and projects; 2) Engage stakeholders in deliberation and collaboration on matters affecting the community; 3) Promote participation in City governance and decision making processes, and to promote greater awareness and utilization of city services available to (ASNC) stakeholders; 4) Work with other neighborhood councils, communities and organizations on issues of common interest; 5) Advocate ASNC issues to government and private agencies, where there is widespread community agreement; 6) Inform and educate community stakeholders and residents of forthcoming projects, events, and resources available.

The public is requested to fill out a "Speaker Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived or adjusted in the interest of fairness, by the presiding officer of the Board.

The agenda is posted for public review at Mount Washington Elementary School Bulletin Board, Ramona Hall, supermarket at Avenue 45 and Figueroa Street, Montecito Heights Recreation Center, adult day healthcare center at Avenue 60 and Monterey Road, as well as the ASNC's official Website at [www.ASNC.us](http://www.ASNC.us), and distributed via the ASNCAlert Yahoo Group (opt-in E-mail listserv). As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting the Dept. of Neighborhood Empowerment Project Coordinator, at (213) 473-5391.

Process for Reconsideration: The Board may reconsider and amend its actions on items listed on the agenda in accordance with Robert's Rules of Order.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all members the Board of Representatives in advance of a meeting may be viewed at the neighborhood council Website by clicking on/visiting the link at the top of the agenda, or at the scheduled meeting.

