



P.O. Box 42254, Los Angeles, CA 90042



**ARROYO SECO NEIGHBORHOOD COUNCIL (ASNC)
SPECIAL JOINT 2010 ELECTION MEETING
RULES & ELECTIONS AND COMMUNICATIONS & OUTREACH COMMITTEES**

Agenda

Cycleway Coffee, 5526 Monterey Road (at Redfield Ave.), Los Angeles 90042

Saturday, January 23, 2010 – 11 a.m.

- I. Opening remarks and welcome to membership *
- II. Stakeholder comments on non-agenda items within the scope of committee mandates (2 min. ea.).
- III. Discussion of how pending City Council motions aimed at restoring the neighborhood council vote-by-mail option for 2010 elections (see attached) could affect ASNC voter outreach plans and budgeting.
- IV. Begin planning outreach methods for April 29 election, including: forwarding a request to the full board that each community Local Issues meeting held between now and the election include a specific time for candidate recruitment and voter information (aimed at increasing participation); possible use of ASNC-paid mass mailings; and other publicity methods.
- V. Motion seeking ASNC Board approval to use \$1,200 from Communications & Outreach budgets to pay the costs of holding and publicizing a concurrent special event at Ramona Hall on council election day aimed at attracting voters to the polling location -- working title "*Perk Up the Vote*" – involving tasting/judging the products of local coffee houses.
- VI. Adjournment.

* ASNC committee membership is open to all Arroyo Seco Neighborhood Council stakeholders

The purpose of the ASNC [is to]: 1) Provide a forum for discussion and review of ASNC issues and projects; 2) Engage stakeholders in deliberation and collaboration on matters affecting the community; 3) Promote participation in City governance and decision making processes, and to promote greater awareness and utilization of city services available to (ASNC) stakeholders; 4) Work with other neighborhood councils, communities and organizations on issues of common interest; 5) Advocate ASNC issues to government and private agencies, where there is widespread community agreement; 6) Inform and educate community stakeholders and residents of forthcoming projects, events, and resources available to them.

[Please direct questions about this meeting announcement to the committee chairs at: rulesandelections@asnc.us and/or JosephR@mindspring.com, or call (323) 550-8105]