



P.O. Box 42254, Los Angeles, CA 90042

**ARROYO SECO NEIGHBORHOOD COUNCIL (ASNC)  
COMMUNICATIONS & OUTREACH COMMITTEE  
Agenda**

Cycleway Coffee, 5526 Monterey Road (at Redfield Ave.), Los Angeles 90042

**Saturday, March 13, 2010 – 11:30 a.m.**

*(or immediately following Budget & Finance Committee at the same location)*

- I. Opening remarks and welcome to membership \*
- II. Stakeholder comments on non-agenda items within the scope of committee mandates (2 min. ea.).
- III. Establish parameters and budget for a “request for proposal” to cover future ASNC Website maintenance services and relieve the current volunteer Webmaster by July 1, 2010.
- IV. Plan details and assignments for the approved election-day special event at Ramona Hall (working title “*Perk Up the Vote*”) aimed at increasing ASNC stakeholder participation.
- V. Discuss possible content and design of a pre-election mass mailer aimed at informing stakeholders about how and when to vote for Board representatives on April 29.
- VI. Additional outreach and communications needs/concerns, for possible full board action.
- VII. Adjournment.

\* ASNC committee membership is open to all Arroyo Seco Neighborhood Council stakeholders

*The purpose of the ASNC [is to]: 1) Provide a forum for discussion and review of ASNC issues and projects; 2) Engage stakeholders in deliberation and collaboration on matters affecting the community; 3) Promote participation in City governance and decision making processes, and to promote greater awareness and utilization of city services available to (ASNC) stakeholders; 4) Work with other neighborhood councils, communities and organizations on issues of common interest; 5) Advocate ASNC issues to government and private agencies, where there is widespread community agreement; 6) Inform and educate community stakeholders and residents of forthcoming projects, events, and resources available to them.*

[Please direct questions about this meeting to the committee chair at: JosephR@mindspring.com; (323) 550-8105]