

**ARROYO SECO
NEIGHBORHOOD COUNCIL**
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Cindi Lynch
1st VICE-PRESIDENT

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SECRETARY

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TREASURER

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2nd VICE PRESIDENT

CITY OF LOS ANGELES CALIFORNIA



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MEMBERS: Sam Aronoff, Margaret Barto, Martha Benedict,
Valerie Harragin, Roy Payan, James Pollerana, Lynda Valencia

c/o EmpowerLA - DONE
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BOARD MEMBERS

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Drew Paonessa	Monterey Hills
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James Pollerana	Montecito Heights
Tamar Rosenthal	Mt. Washington
Keenan Sheedy	Mt. Washington
Lem Thornton	Hermon
Lynda Valencia	Monterey Hills
Lawrence Ziese	Hermon
At Large Board Vacancies: 4 (four)	

ARROYO SECO NEIGHBORHOOD COUNCIL (ASNC) SPECIAL JOINT MEETING WITH THE OUTREACH COMMITTEE

Wednesday February 1, 2017 • 6:00 p.m. • Ramona Hall Classroom, 4580 N. Figueroa, Los Angeles, CA 90065

A G E N D A

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- 1. CALL TO ORDER** - Teresa Bonsell, Chair
- 2. APPROVAL OF MINUTES** of January 18, 2017
- 3. GENERAL PUBLIC COMMENT** (10 min.) The public may provide comments to the committee on nonagenda items within the Neighborhood Councils subject matter jurisdiction. However, please note that under the Brown Act, the committee is prevented from acting on the issue you bring to its attention until the matter is agendaized for discussion at a future public meeting. (Limited to 2 minutes per speaker.)

ITEMS BELOW ARE FOR DISCUSSION & POSSIBLE ACTION - New Items

- 4. HERMON SUBDIVISION MEETINGS** Three public meetings will be held prior to the April 8th ASNC election to decide if Hermon will break away from ASNC as a separate Neighborhood Council. Tamar and Maggie will recount meeting 1/26 discussion with DONE officials.
- 5. TREE PLANTING IN DEBS PARK** Long time Debs Park supporter/Montecito Heights resident Thomas Berg seeks support for a tree planting in the south end of Debs Park near where the murdered girls were found. This supplements trees planted 20 years ago in a public event with a mariachi band and refreshments. Irrigation already in place. The Debs Park Advisory Board has endorsed the idea. Audubon Center will contribute plant material. Assemblymember Jimmie Gomez will also donate. NPG/CIP budget not yet determined.
- 6. BUSHNELL WAY MOVIE NIGHT** Request \$200 for refreshments. Date to be determined prior to April.
- 7. HERMON DOG PARK EVENT** Spring parade event for dogs. Determine details, date/time and refreshment budget.
- 8. PROJECTOR FOR CARLIN G** Director Hua Ling requests support to purchase a projector to use at the Mt. Washington center.
- 9. HILL CHALLENGE RUN** Provide MyTaco or similar buffet at Audubon Center on April 1. Last year's budget was \$600.
- 10. EGG HUNT AT MONTECITO REC CENTER** April 13, refreshments and goodie bags \$100..
- 11. BASEBALL OPENING DAY** at Montecito Heights Dodger Dream Field April 22. Refreshments \$400..
- 12. HEALTHY KIDS EVENT** David Cain managed event with HHPNC at \$1250 NPG + \$300 refreshments in Sycamore Grove Park end of May.

Previous Items

- 13. LUMMIS DAY SPONSORSHIP OPTIONS** How will ASNC participate with respect to NPG. Arts & crafts supplies at \$300 if needed.
- 14. CO-SPONSOR GPIA CD1 ELECTION TOWNHALL** Logistics and participation role in February 16th event at Sotomayor.
- 15. 34TH DISTRICT CANDIDATE FORUM** Logistics and participation role. Location and date have not been determined.
- 16. SOLEDAD ENRICHMENT ACTION BLOCK PARTY** Discussion of ASNC & CD1 co-sponsored event in Sycamore Grove Park with SEA and Gang Reduction Youth Development (GRYD) supporting at-risk families. Logistics and participation
- 17. MONTHLY MOVIES** Discussion of locations, costs and dates of ASNC's popular movie series starting in April.
- 18. EGGSTRAVAGANZA 2017** Annual event in collaboration with Ramona Hall on April 15.
- 19. SOCIAL MEDIA BUDGET** Determine costs of professional assistance with social media, particularly email blasts and web site.
- 20. PRINT OUTREACH IDEAS** Discussion of how EDDM newsletter or postcard content will be gathered, edited and laid out.
- 21. PRINT HANDOUT FOR EVENTS** Discussion of information brochure reprint.
- 22. MOONLIGHT HIKE** Permissions, location, promotion strategies, costs and liabilities.
- 23. ADJOURNMENT**