

**ARROYO SECO NEIGHBORHOOD COUNCIL (ASNC)
SPECIAL JOINT MEETING with the OUTREACH COMMITTEE
MINUTES OF THE MEETING
January 18, 2017 - 5:30pm, Fresco Snack Area**



1. **CALL TO ORDER, CHAIR TERESA BONSELL** Meeting held in Fresco Market snack area
2. **ROLL CALL - PRESENT** Margaret Barto, Martha Benedict, Teresa Bonsell, Valerie Harragin, Roy Payan, Lynda Valencia,
ABSENT Sam Aronoff, James Pollerana
GUESTS Britta Couris, Cindi Lynch, Portasha Moore, Tamar Rosenthal,
Quorum is established

MINUTES Minutes of November 2 approved unanimously.

3. **PUBLIC COMMENT** Hermon subdivision election will be held early April per Tamar's conversation with Mike Fong. Mt. Washington stakeholders want a movie night at the elementary school Friday January 20. CDI's Sylvia Robledo will coordinate with Teri on using the popcorn machine.
4. **LUMMIS DAY SPONSORSHIP OPTIONS** Offer \$1500 for family activity area with \$500 ASNC spending for craft materials, or \$2000 for the second stage as originally approved. Passed unanimously.
5. **CO-SPONSOR GPIA CD1 ELECTION TOWNHALL** Request not exceed \$200 for refreshments + \$200 for flyers 2/16/17 at Sotomayor High School. Passed unanimously.
6. **LA HOMELESS COUNT ASNC** to participate with hospitality not to exceed \$200 Outreach funds 1/24-26. Did not pass.
7. **34TH DISTRICT CANDIDATE FORUM** Election to fill long time Congressman Becerra's seat will be held on a date not yet determined in late Spring 2017. Many candidates have filed. Outreach funds not exceed \$400 for promotion, hall rental and hospitality. Need to determine moderator and all candidates. Postponed for further details.
8. **CONTINUATION OF CLEAN STREETS LA** Following ASNC's successful fall program and \$2000 award, discussion of ongoing initiatives. Details to be included in future email blast and newsletter.
9. **MONTEREY HILLS MOVIE NIGHT** Monterey Hills Local Issues requests up to \$150 in Outreach funds to provide refreshments at an early March indoor screening using ASNC's movie system. Passed unanimously.
10. **MONTHLY MOVIES** Discussion of locations, costs and dates of ASNC's popular movie series starting in April. Sylvia will help schedule. Passed unanimously.
11. **EGGSTRAVAGANZA 2017** Annual event mid-morning in collaboration with Ramona Hall on April 15 will be followed by Soledad Enrichment Action (S.E.A.) block party in the park starting about 1pm going to 4pm. Passed unanimously. Funding to be discussed in February.
12. **SOLEDAD ENRICHMENT ACTION BLOCK PARTY** See #11. Mike Ramos came from S.E.A. to discuss and answer questions.
13. **PRINT OUTREACH IDEAS** Discussion of newsletter or postcard content EDDM to all stakeholders. Funds approved in November. Discussion to continue in February.
14. **PRINT HANDOUT FOR EVENTS** Discussion of information brochure reprint.
15. **BILINGUAL ONLINE & PRINT MEDIA** Discussion of producing materials in English and Español. Suggestion that print media contain link to Spanish version online.
16. **MOONLIGHT HIKE** Permissions, location, promotion strategies, costs and liabilities. Funds to be discussed in February.
17. **ADJOURNMENT**