

**ARROYO SECO  
NEIGHBORHOOD COUNCIL**  
POST OFFICE BOX 42254  
LOS ANGELES, CA 90042  
MESSAGE PHONE: 323-418-ASNC  
<http://www.asnc.us>

## City of Los Angeles



**CALIFORNIA**



**c/o EmpowerLA - DONE**  
200 N. Spring St., Suite 2005,  
Los Angeles, CA 90012  
Phone: (213) 978-1551  
Fax: (213) 978-1751

### GEOGRAPHICAL REPRESENTATIVES

Tony Howard, Hermon  
vacant, Hermon  
Roy Payan, Montecito Heights  
vacant, Montecito Heights  
Jim Henderson, Monterey Hills  
Lynda Valencia, Monterey Hills  
Moirá Gomez, Mount Washington  
Valerie Harragin, Mount Washington  
Helen McAlary, Mount Washington  
Tamar Rosenthal, Mount Washington  
vacant, Sycamore Grove  
vacant, Sycamore Grove

### AT LARGE REPRESENTATIVES

Teresa "Teri" Bonsell, At Large  
Lenora Bejarano, At Large  
Brendan Curran, At Large  
Vacant, (2) At Large  
Margaret Barto, Faith-based Organizations  
Raul Esquivel, Healthcare & Seniors  
Martha Benedict, Recreation, Culture, & Arts  
Lynn Moses, Retail, Wholesale, & Service Business

## ARROYO SECO NEIGHBORHOOD COUNCIL (ASNC)

Meeting of the Election Committee, Tuesday February 16, 2016, 6:30 PM

Ramona Hall, 4580 North Figueroa Street, Los Angeles, CA 90065

### AGENDA

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting Department of Neighborhood Empower, at (213) 978-1551 or toll-free at 311.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all members of the Board in advance of a meeting, may be viewed at the Neighborhood Council meeting or on the Neighborhood Council website by clicking or visiting [www.asnc.us](http://www.asnc.us).

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 días de trabajo (72 horas) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 978-1551.

1. **CALL TO ORDER**
2. **ROLL CALL (Secretary)**
3. **APPROVAL OF MINUTES**
4. **GENERAL PUBLIC COMMENT**
5. **ELECTION OUTREACH MATERIALS** - Motion to request up to \$500.00 for the purchase of posters, flyers and banners.
6. **ELECTION MAILER / NEWSPAPER ADVERTISING** - motion to approve EITHER mailers via Every Door Direct in the amount of \$5000.00 or alternatively to purchase advertising/distribution via local newspaper The Beacon.
7. **ADDITIONAL OUTREACH MATERIALS TO DISCUSS AND CONSIDER** –
  - a. 2 mailers
  - b. 1 postcards
  - c. 2 newsletters
  - d. 1 newspaper
8. **MOVIE NIGHT** – Motion to recommend an additional movie night in May at Latona to motivate voter turnout.
9. **ITEMS FOR NEXT MEETING'S AGENDA**
10. **ADJOURNMENT** The next meeting of the Board is February 22, 2016

