

**ARROYO SECO  
NEIGHBORHOOD COUNCIL**  
POST OFFICE BOX 42254  
LOS ANGELES, CA 90042  
MESSAGE PHONE: 323-418-ASNC  
<http://www.asnc.us>

**OFFICERS**

Valerie Harragin  
PRESIDENT

Martha Benedict  
VICE-PRESIDENT

Lenora Bejarano  
SECRETARY

Lynda Valencia  
TREASURER

Teresa Bonsell  
REGISTRAR

**CITY OF LOS ANGELES  
CALIFORNIA**



**COMMUNICATIONS & OUTREACH COMMITTEE**  
Chair Teresa Bonsell

Margaret Barto, Martha Benedict, Lynda Valencia,

c/o EmpowerLA - DONE  
200 N. Spring St., Suite 2005, Los Angeles, CA 90012  
Phone: (213) 978-1551  
Fax: (213) 978-1751

**GEOGRAPHICAL REPRESENTATIVES**

Tony Howard, Hermon  
vacant, Hermon  
vacant, Montecito Heights  
Roy Payan, Montecito Heights  
vacant, Monterey Hills  
Lynda Valencia, Monterey Hills  
Padraic Cassidy, Mount Washington  
Valerie Harragin, Mount Washington  
Helen McAlary, Mount Washington  
Tamar Rosenthal, Mount Washington  
vacant, Sycamore Grove  
vacant, Sycamore Grove

**AT LARGE REPRESENTATIVES**

Teresa "Teri" Bonsell, At Large  
Lenora Bejarano, At Large  
vacant, Community Non-Profits  
vacant, Education & Youth  
vacant, Environment  
Margaret Barto, Faith-based Organizations  
Raul Esquivel, Healthcare & Seniors  
Martha Benedict, Recreation, Culture, & Arts  
Lynn Moses, Retail, Wholesale, & Service Business

**ARROYO SECO NEIGHBORHOOD COUNCIL (ASNC)**

Special Joint Meeting of the Board with

**THE COMMUNICATIONS & OUTREACH COMMITTEE**

Wednesday, August 5, 2015 • 7:00 p.m. • Ramona Hall, 4580 North Figueroa Street, Los Angeles, CA 90065

**A G E N D A**

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting Department of Neighborhood Empower, at (213) 978-1551 or toll-free at 311.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all members of the Board in advance of a meeting, may be viewed at the Neighborhood Council meeting or on the Neighborhood Council website by clicking or visiting [www.asnc.us](http://www.asnc.us).

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 días de trabajo (72 horas) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 978-1551.

- 1. WELCOME AND INTRODUCTIONS** - Teresa Bonsell, Outreach chair (1 min.)
- 2. GENERAL PUBLIC COMMENT** (10 min.) The public may provide comments to the committee on nonagenda items within the Neighborhood Councils subject matter jurisdiction. However, please note that under the Brown Act, the committee is prevented from acting on the issue you bring to its attention until the matter is agendaized for discussion at a future public meeting. (Limited to 2 minutes per speaker.)
- 3. APPROVAL OF MINUTES**
- 4. SPECIAL THANKS TO HELEN MCALARY** for launching ASNC's Twitter!

*Items below for discussion and possible action:*

- 5. UPCOMING MOVIE NIGHTS** Hermon Dog Park and Latona Elementary are in the near future. Request refreshments such as popcorn, water, typical movie goodies not to exceed \$200 in Outreach funds per event.
- 6. FIG JAM PARTICIPATION** October 10, 2015 street party on Figueroa to raise matching funds for the Great Streets grant. ASNC will participate and support the community, requesting Outreach funds not to exceed \$1000.
- 7. MONTEREY HILLS FALL MUSIC/CRAFT EVENT** Date to be determined with Outreach funds not to exceed \$1000 for promotion and stakeholder engagement.
- 8. RAMONA HALL MOVIE NIGHT** October 30.
- 9. RAMONA HALL HALLOWEEN** October 31 fun for kids.
- 10. RECRUITING CANDIDATES FOR BOARD VACANCIES** Costs and strategies.
- 11. NEWSLETTERS AND POSTCARDS** How many and how much.
- 12. APRIL 2016 ELECTION PROMOTIONS** Costs and strategies.
- 13. CO-HOSTING ELECTION OUTREACH EVENT WITH DONE** Ramona Auditorium rental and refreshments.
- 14. VETERANS DAY PARADE** Outreach and participation Nov. 11 not to exceed \$500 in Outreach funds.
- 15. INPUT ON FUTURE AGENDA ITEMS** (5 min.)
- 16. ADJOURNMENT**