

**ARROYO SECO
NEIGHBORHOOD COUNCIL**
POST OFFICE BOX 42254
LOS ANGELES, CA 90042
MESSAGE PHONE: 323-418-ASNC
<http://www.asnc.us>

OFFICERS

Valerie Harragin
PRESIDENT

Lynda Valencia
VICE-PRESIDENT

Martha Benedict
SECRETARY

Richard Schwanbeck
TREASURER

Teresa Bonsell
REGISTRAR

**CITY OF LOS ANGELES
CALIFORNIA**



COMMUNICATIONS & OUTREACH COMMITTEE
Chair Teresa Bonsell

Margaret Barto, Martha Benedict,
Gloria Sierra, Lynda Valencia,

c/o EmpowerLA - DONE
200 N. Spring St., Suite 2005, Los Angeles, CA 90012
Phone: (213) 978-1551
Fax: (213) 978-1751

GEOGRAPHICAL REPRESENTATIVES

Joyce Garber, Hermon
vacant, Hermon
vacant, Montecito Heights
Roy Payan, Montecito Heights
Richard Schwanbeck, Monterey Hills
Lynda Valencia, Monterey Hills
Valerie Harragin, Mount Washington
Padraic Cassidy, Mount Washington
vacant, Mount Washington
Tamar Rosenthal, Mount Washington
Brenda Ibañez, Sycamore Grove
vacant, Sycamore Grove

AT LARGE REPRESENTATIVES

Teresa "Teri" Bonsell, At Large
Lenora Bejarano, At Large
Harv Woien, Community Non-Profits
Lupe Ramos, Education & Youth
Lloyd Kattro, Environment
Margaret Barto, Faith-based Organizations
Raul Esquivel, Healthcare & Seniors
Martha Benedict, Recreation, Culture, & Arts
Lynn Moses, Retail, Wholesale, & Service Business

ARROYO SECO NEIGHBORHOOD COUNCIL (ASNC)

Special Joint Meeting of the Board with

THE COMMUNICATIONS & OUTREACH COMMITTEE

Wednesday, April 1, 2015 • 7:00 p.m. • Ramona Hall, 4580 North Figueroa Street, Los Angeles, CA 90065

A G E N D A

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting Department of Neighborhood Empower, at (213) 978-1551 or toll-free at 311.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all members of the Board in advance of a meeting, may be viewed at the Neighborhood Council meeting or on the Neighborhood Council website by clicking or visiting www.asnc.us.

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 días de trabajo (72 horas) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 978-1551.

- 1. WELCOME AND INTRODUCTIONS** - Teresa Bonsell, Outreach chair (1 min.)
- 2. GENERAL PUBLIC COMMENT** (10 min.) The public may provide comments to the committee on nonagenda items within the Neighborhood Councils subject matter jurisdiction. However, please note that under the Brown Act, the committee is prevented from acting on the issue you bring to its attention until the matter is agendaized for discussion at a future public meeting. (Limited to 2 minutes per speaker.)

3. APPROVAL OF MINUTES

Items below for discussion and possible action:

- 4. PAPEL PICADO CLASS AT LUMMIS DAY** Avenue 50 Studio's Kathy Gallegos requests \$500 to hold a free drop-in class in the traditional craft Papel Picado at Lummis Day open to all visitors.
- 5. DIABETES AWARENESS WORKSHOP** ASNC Seniors Representative Raul Isquivel plans a healthy-eating diabetes awareness class directed at Seniors, probably in June, with help from ASNC to pay for the food.
- 6. EVENT GEAR** Consideration of cost and vendors in order to purchase portable canopies, tables and chairs.
- 7. PROMOTIONAL ITEMS** Consideration of cost and vendors in order to purchase promotional items for seniors, pets, key chain bottle openers, pens, chip clips, first aid kits and suggestions from the Committee.
- 8. BANNERS, STANDUP DISPLAYS AND MAGNETS** ASNC Board member Tamar Rosenthal will present her designs for new ASNC items for the Committee to approve.
- 9. PRESS RELEASES** The Outreach Committee will appoint from its members individuals to create press releases regarding ASNC activities and events for Council office eblasts and news services.
- 10. PLANNING FOR FUTURE EVENTS** Action plans for promotion and participation
 - Peace in the Northeast
 - Eggstavananza in Sycamore Grove Park
 - Lummis Day and related fundraisers
- 11. INPUT ON FUTURE AGENDA ITEMS** (5 min.)
- 12. ADJOURNMENT**