

**ARROYO SECO
NEIGHBORHOOD COUNCIL**
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Martha Benedict
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**CITY OF LOS ANGELES
CALIFORNIA**



COMMUNICATIONS & OUTREACH COMMITTEE
Chair Teresa Bonsell

Margaret Barto, Martha Benedict,
Orville McKinley, Gloria Sierra, Lynda Valencia,

c/o EmpowerLA - DONE
200 N. Spring St., Suite 2005, Los Angeles, CA 90012
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GEOGRAPHICAL REPRESENTATIVES

Joyce Garber, Hermon
Hassan Nicholas, Hermon
Orville McKinley, Montecito Heights
Roy Payan, Montecito Heights
Richard Schwanbeck, Monterey Hills
Lynda Valencia, Monterey Hills
Valerie Harragin, Mount Washington
Padraic Cassidy, Mount Washington
Eric Pierson, Mount Washington
Tamar Rosenthal, Mount Washington
Brenda Ibañez, Sycamore Grove
Darlene Cabrera, Sycamore Grove

AT LARGE REPRESENTATIVES

Teresa "Teri" Bonsell, At Large
Lenora Bejarano, At Large
Harv Woien, Community Non-Profits
Lupe Ramos, Education & Youth
Lloyd Kattro, Environment
Margaret Barto, Faith-based Organizations
Raul Esquivel, Healthcare & Seniors
Martha Benedict, Recreation, Culture, & Arts
Lynn Moses, Retail, Wholesale, & Service Business

ARROYO SECO NEIGHBORHOOD COUNCIL (ASNC)

Special Joint Meeting of the Board with

THE COMMUNICATIONS & OUTREACH COMMITTEE

Wednesday, January 7, 2014 • 6:30 p.m. • Ramona Hall, 4580 North Figueroa Street, Los Angeles, CA 90065

A G E N D A

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting Department of Neighborhood Empower, at (213) 978-1551 or toll-free at 311.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all members of the Board in advance of a meeting, may be viewed at the Neighborhood Council meeting or on the Neighborhood Council website by clicking or visiting www.asnc.us.

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 días de trabajo (72 horas) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 978-1551.

- 1. WELCOME AND INTRODUCTIONS** - Teresa Bonsell, Outreach chair (1 min.)
- 2. GENERAL PUBLIC COMMENT** (10 min.) The public may provide comments to the committee on nonagenda items within the Neighborhood Councils subject matter jurisdiction. However, please note that under the Brown Act, the committee is prevented from acting on the issue you bring to its attention until the matter is agendaized for discussion at a future public meeting. (Limited to 2 minutes per speaker.)

3. APPROVAL OF MINUTES

Items below for discussion and possible action:

- 4. REVIEW OF ACTIVITY** Since our last meeting, we were involved in the Monterey Hills Fall Fair, Discovery Tour, NELA Holiday Parade, and Montecito Heights Rec Center Holiday event. What did we learn? Outreach priorities for the coming year, including newsletter, postcards and email blasts in addition to events.
- 5. ARMY CORPS OF ENGINEERS GATHERING** Loyd Kattro is coordinating a meeting with the Army Corps of Engineers to discuss their plans for the Arroyo Seco River and to receive community input. Ramona Hall, January 21, 6-10pm.
- 6. CD14 CANDIDATE FORUM** February 11 is the proposed date for a CD14 Candidate Forum in collaboration with Downtown Los Angeles Neighborhood Council (and possibly others) at a venue downtown. Gloria Molina has committed to the event and other candidates are being contacted to participate. Request up to \$300 for refreshments.
- 7. GLEN MARY STAIRS MURAL RESTORATION** Community Improvement Project to repair damage and apply protective coating to the iconic fabric mural across from Sycamore Grove Park originally installed in 2010. Cost to be discussed.
- 8. MARMION MURAL RESTORATION** Review of plans to address the mural honoring Native Americans under the Southwest Museum that has become obliterated by tagging.
- 9. STORAGE BINS FOR OUTREACH MATERIALS** Purchase eight bins for approximately \$100.07.
- 10. ASNC PENS & SHOPPING BAGS** Restock popular promotional item, 500 each, for approximately \$900.
- 11. PLANNING FOR FUTURE EVENTS** Action plans for promotion and participation
 - LACBC Bicycle Intervention, evening, date & location secret
 - Homeless Townhall, date to be determined
 - Southwest Museum/Casa de Adobe Forum, date to be determined
 - Jack Maebey Performance at Montecito Heights Senior Center Valentine's Day (yet to be approved by ASNC Board)
 - Peace in the Northeast
 - Springtime event in Sycamore Grove Park
 - Lummis Day and related fundraisers
 - Child-oriented event in Monterey Hills Budd Weiner Park
- 12. INPUT ON FUTURE AGENDA ITEMS** (5 min.)
- 13. ADJOURNMENT**