

**ARROYO SECO  
NEIGHBORHOOD COUNCIL**  
POST OFFICE BOX 42254  
LOS ANGELES, CA 90042  
MESSAGE PHONE: 323-418-ASNC  
<http://www.asnc.us>

**OFFICERS**

Valerie Harragin  
PRESIDENT

Lynda Valencia  
VICE-PRESIDENT

Martha Benedict  
SECRETARY

Richard Schwanbeck  
TREASURER

Teresa Bonsell  
REGISTRAR

**CITY OF LOS ANGELES  
CALIFORNIA**



**CHAIR RICHARD SCHWANBECK, ASNC TREASURER**  
**Committee Members**

Valerie Harragin, Martha Benedict, Teresa Bonsell,  
Gloria Sierra, Lynda Valencia

**c/o EmpowerLA - DONE**  
200 N. Spring St., Suite 2005, Los Angeles, CA 90012  
Phone: (213) 978-1551  
Fax: (213) 978-1751

**GEOGRAPHICAL REPRESENTATIVES**

Joyce Garber, Hermon  
vacant, Hermon  
Orville McKinley, Montecito Heights  
Roy Payan, Montecito Heights  
Richard Schwanbeck, Monterey Hills  
Lynda Valencia, Monterey Hills  
Valerie Harragin, Mount Washington  
Padraic Cassidy, Mount Washington  
vacant, Mount Washington  
Tamar Rosenthal, Mount Washington  
Brenda Ibañez, Sycamore Grove  
vacant, Sycamore Grove

**AT LARGE REPRESENTATIVES**

Teresa "Teri" Bonsell, At Large  
Lenora Bejarano, At Large  
Harv Woien, Community Non-Profits  
Lupe Ramos, Education & Youth  
Lloyd Kattro, Environment  
Margaret Barto, Faith-based Organizations  
Raul Esquivel, Healthcare & Seniors  
Martha Benedict, Recreation, Culture, & Arts  
Lynn Moses, Retail, Wholesale, & Service Business

**ARROYO SECO NEIGHBORHOOD COUNCIL (ASNC)  
BUDGET & FINANCE COMMITTEE**

Tuesday, March 17, 2015 • 6:30 p.m. • Ramona Hall, 4580 North Figueroa Street, Los Angeles, CA 90065

**A G E N D A**

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting Department of Neighborhood Empower, at (213) 978-1551 or toll-free at 311. • In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all members of the Board in advance of a meeting, may be viewed at the Neighborhood Council meeting or on the Neighborhood Council website by clicking or visiting [www.asnc.us](http://www.asnc.us). • Si requiere servicios de traducción, favor de notificar a la oficina 3 días de trabajo (72 horas) antes del evento. Si necesita asistencia con esta notificación, por favor llame a nuestra oficina al (213) 978-1551.

- 1. CALL TO ORDER** - Richard Schwanbeck, chair.
- 2. ROLL CALL & APPROVAL OF MINUTES** - Gloria Sierra, secretary.
- 3. GENERAL PUBLIC COMMENT** (10 min.) The public may provide comments to the committee on nonagenda items within the Neighborhood Councils subject matter jurisdiction. However, please note that under the Brown Act, the committee is prevented from acting on the issue you bring to its attention until the matter is agendaized for discussion at a future public meeting. (Limited to 2 minutes per speaker.)

**ITEMS BELOW ARE FOR DISCUSSION & POSSIBLE ACTION**

- 4. OUTREACH EXPENDITURES** Various items approved at the March 4th Outreach meeting  
--ASNC Banners - Two 96"x 36" vinyl banners from [allstatebanners.com](http://allstatebanners.com) or similar at \$61 each.  
--Monterey Hills Banners - Two 96"x 36" vinyl banners from [allstatebanners.com](http://allstatebanners.com) or similar at \$61 each  
--ASNC Retractable Banners - Two Standups 84" x 32" at up to \$200 each from [4imprint.com](http://4imprint.com) or similar  
--Monterey Hills Retractable Banners - Two Standups 84" x 32" at up to \$200 each from [4imprint.com](http://4imprint.com) or similar  
--Lummis Day Crafts - to make our booth more engaging, up to \$500 for materials from Michaels or similar  
--ASNC Info Magnets - 1500 magnets with logo and info on bulky item pickup up to \$500 from [magnets.com](http://magnets.com)  
--Prize Wheel for promo giveaways - Up to \$350 from [displays2go.com](http://displays2go.com) or similar.  
--Epson Projector - reduce need for copies at meetings, compatible with laptop, tablet, smart phone, up to \$420 from [amazon.com](http://amazon.com)  
--Peacewalk Outreach - refreshments \$300 from Food for Less and crafts \$200 from Michaels or similar  
--Reallocate Eggstravaganza \$800 funds: \$600 for refreshments from Food for Less, \$200 jumper from PartyOn or similar. Funds previously approved adjusted to accommodate updated needs.

**5. ADJOURNMENT**