

**ARROYO SECO
NEIGHBORHOOD COUNCIL**
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OFFICERS

Valerie Harragin
PRESIDENT

Lynda Valencia
VICE-PRESIDENT

Martha Benedict
SECRETARY

Richard Schwanbeck
TREASURER

Teresa Bonsell
REGISTRAR

**CITY OF LOS ANGELES
CALIFORNIA**



COMMUNICATIONS & OUTREACH COMMITTEE
Chair Teresa Bonsell

c/o EmpowerLA - DONE
200 N. Spring St., Suite 2005, Los Angeles, CA 90012
Phone: (213) 978-1551
Fax: (213) 978-1751

GEOGRAPHICAL REPRESENTATIVES

Joyce Garber, Hermon
Hassan Nicholas, Hermon
Orville McKinley, Montecito Heights
Roy Payan, Montecito Heights
Richard Schwanbeck, Monterey Hills
Lynda Valencia, Monterey Hills
Valerie Harragin, Mount Washington
Padraic Cassidy, Mount Washington
Eric Pierson, Mount Washington
Tamar Rosenthal, Mount Washington
Brenda Ibañez, Sycamore Grove
Sergio Vidal-Echeverria, Sycamore Grove

AT LARGE REPRESENTATIVES

Teresa "Teri" Bonsell, At Large
Lenora Bejarano, At Large
Harv Woien, Community Non-Profits
Erica Bowen, Education & Youth
Lloyd Kattro, Environment
Margaret Barto, Faith-based Organizations
Raul Esquivel, Healthcare & Seniors
Martha Benedict, Recreation, Culture, & Arts
Lynn Moses, Retail, Wholesale, & Service Business

ARROYO SECO NEIGHBORHOOD COUNCIL (ASNC)
Special Joint Meeting of the Board with
THE COMMUNICATIONS & OUTREACH COMMITTEE

Wednesday, June 4, 2014 • 6:30 p.m. • Ramona Hall, 4580 North Figueroa Street, Los Angeles, CA 90065

A G E N D A

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting Department of Neighborhood Empower, at (213) 978-1551 or toll-free at 311.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all members of the Board in advance of a meeting, may be viewed at the Neighborhood Council meeting or on the Neighborhood Council website by clicking or visiting www.asnc.us.

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 días de trabajo (72 horas) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 978-1551.

- 1. WELCOME AND INTRODUCTIONS** - Teresa Bonsell, Outreach chair (1 min.)
- 2. GENERAL PUBLIC COMMENT** (10 min.) The public may provide comments to the committee on nonagenda items within the Neighborhood Councils subject matter jurisdiction. However, please note that under the Brown Act, the committee is prevented from acting on the issue you bring to its attention until the matter is agendaized for discussion at a future public meeting. (Limited to 2 minutes per speaker.)
- 3. APPOINT COMMITTEE MEMBERS** (5 min.) From the ASNC Bylaws: "The Communications and Outreach Committee shall be charged with all outreach efforts to stakeholders in all neighborhoods within the ASNC boundaries. Outreach will include regular distribution of flyers and agenda notifications in public places and local newspapers, announcements by email, and, subject to budget limitation, timely mailings to members, publication of a newsletter and maintenance of a website. The Communications and Outreach Committee shall maintain the Stakeholder roster to enable the ASNC to carry out all organizational functions specified in these Bylaws." In accordance with the ASNC Standing Rules, all standing committees must include a minimum of three and a maximum of 11 members. The members may include a co-chair and a secretary to take the minutes. Members remain on the committee until they resign, have two unexcused absences and/or a new Board is seated. Quorum shall be 50% plus one as required to hold a meeting. A simple majority of the quorum present may pass motions. Committees have no authority, except when specified by the Board, other than to make recommendations to the ASNC Board. The Registrar shall maintain the Stakeholder records of the ASNC and oversee all communications with ASNC Stakeholders
- 4. LUMMIS DAY** (5 min.) Discussion of outreach efforts at June 1 event at Lummis Home and Heritage Square.
- 5. ASNC-WIDE NEWSLETTER** (5 min.) Discussion of the final newsletter of the 2013-14 fiscal year.
- 6. OUTREACH STRATEGIC PLAN** (5 min.) Discussion and possible action regarding goals for the year ahead with regard to budget recommendations and ASNC Board member engagement.
- 7. PLANNING OF UPCOMING OUTREACH EVENTS, EQUIPMENT AND PURCHASES** (5 min.) Discussion and possible action on plans and budgets for events and venues, including back to school programs, emergency preparedness, Monterey Hills Jazz Festival, Monterey Hills Bulletin Board, Sycamore Grove Park summer jazz series, summer movie nights concerts, purchase of promotional items and equipment to facilitate the projects.
- 8. INPUT ON FUTURE AGENDA ITEMS** (5 min.)
- 9. ADJOURNMENT**