

**ARROYO SECO
NEIGHBORHOOD COUNCIL**
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LOS ANGELES, CA 90042
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OFFICERS

Nina Zippay
PRESIDENT

Valerie Harragin
VICE-PRESIDENT

Martha Benedict
SECRETARY

Andrew Ptashnik
TREASURER

Teresa Bonsell
REGISTRAR

**CITY OF LOS ANGELES
CALIFORNIA**



COMMUNICATIONS & OUTREACH COMMITTEE

Chair Teresa Bonsell
Margaret Barto, Martha Benedict,
Andrew Ptashnik, Ariel Van Zandweghe

c/o EmpowerLA - DONE
200 N. Spring St., Suite 2005, Los Angeles, CA 90012
Phone: (213) 978-1551
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GEOGRAPHICAL REPRESENTATIVES

Andrea Moran, Hermon
Judy Shane, Hermon
Martha Benedict, Montecito Heights
Roy Payan, Montecito Heights
Dariusz Adle, Monterey Hills
Boris K'Zorin, Monterey Hills
Valerie Harragin, Mount Washington
Christine Pierron, Mount Washington
Andrew Ptashnik, Mount Washington
Padraic Cassidy, Mount Washington
Joseph Riser, Sycamore Grove
Sergio Vidal-Echeverria, Sycamore Grove

AT LARGE REPRESENTATIVES

Teresa "Teri" Bonsell, At Large
Tony Torres, At Large
Terry Saltzman, Community Non-Profits
Randall Zorick, Education & Youth
Nina Zippay, Environment
Margaret Barto, Faith-based Organizations
Annie Sakamoto, Healthcare & Seniors
Ariel Van Zandweghe, Recreation, Culture, & Arts
Alfred Buhler, Retail, Wholesale, & Service Business

**ARROYO SECO NEIGHBORHOOD COUNCIL (ASNC)
SPECIAL JOINT MEETING OF THE BOARD WITH
THE COMMUNICATIONS AND OUTREACH COMMITTEE**

Wednesday, January 8, 2013 • 6:30 p.m. • Ramona Hall, 4580 North Figueroa Street, Los Angeles, CA 90065

A G E N D A

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting Department of Neighborhood Empower, at (213) 978-1551 or toll-free at 311.

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all members of the Board in advance of a meeting, may be viewed at the Neighborhood Council meeting or on the Neighborhood Council website by clicking or visiting www.asnc.us.

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR A LA OFICINA 3 días de trabajo (72 horas) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR LLAME A NUESTRA OFICINA AL (213) 978-1551.

- 1. WELCOME AND INTRODUCTIONS** - Teresa Bonsell, chair (1 min.)
- 2. GENERAL PUBLIC COMMENT** (10 min.) The public may provide comments to the committee on nonagenda items within the Neighborhood Councils subject matter jurisdiction. However, please note that under the Brown Act, the committee is prevented from acting on the issue you bring to its attention until the matter is agendaized for discussion at a future public meeting. (Limited to 2 minutes per speaker.)
- 3. "STATE OF HERMON" JANUARY 16** (10 min.) Discussion related to Hermon Local Issues meeting on January 16 centered around a personal appearance by Councilmember Jose Huizar: promotional strategies and onsite outreach.
- 4. BASEBALL OPENING DAY AT NEARBY RECREATION CENTERS** (5 min.) Discussion and possible action to have an outreach presence to communicate with stakeholders.
- 5. EASTER EGG HUNT IN SYCAMORE GROVE PARK** (5 min.) Discussion and possible action to organize an ASNC Easter Egg Hunt on April 20th in Sycamore Grove Park. The ASNC election will be held the following Saturday at Ramona Hall.
- 6. LUMMIS DAY PARTICIPATION** (15 min.) Discussion and possible action on ASNC's outreach at the annual community event held on Sunday June 1 this year at Heritage Square and Lummis Home. Carmela Gomes and Paul Bonsell will present their Neighborhood Purposes Grant request for Lummis Day.
- 7. LOGO USE ON ASNC OUTREACH PRINT MATERIAL** (10 min.) Discussion and possible action to establish policies related to logos on ASNC promotional material.
- 8. SUMMARY OF UPCOMING OUTREACH OPPORTUNITIES THROUGH YEAR'S END** (5 min.) Emphasis on opportunities for candidate recruitment and the April 26 ASNC Election in collaboration with the Ad Hoc Election Committee.
- 9. INPUT ON FUTURE AGENDA ITEMS** (5 min.)
- 10. ADJOURNMENT**

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